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PRESS RELEASE

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Salon 5150 & Chris Slade Host “Fire Relief Day” to Help O.C. Neighbors Recover From Fire

BREA, CA, Nov 17, 2008: A few days after returning from their honeymoon, Nona and Michael Gennawey, the new owners of Salon 5150 in Brea California, watched in horror as their neighbors homes went up in smoke. On Sunday, November 23rd from 11-4pm, Salon 5150 will use their teams’ scissors, service and resources for a “Fire Relief Day,” to help neighbors get back on their feet.

Fire Relief Day will be at Salon 5150, located at 985 E. Birch Street Suite D, in the Brea Market Place, next door to Men’s Warehouse. Eighteen award winning hair, make-up and skincare professionals will use their expertise to serve all walk-in clients. Chris Slade resident of Orange County and former drummer of AC/DC (1989-1994), The Firm, Tom Jones, Manfred Man Earth Band, Mick Ralph’s Bad Company and Asia (1999-2005), will be on-site raffling-off an exclusive one-hour drum lesson and a signed AC/DC signature package. The raffle will also include gift baskets, Scuba Diving lessons through Beyond Challenges and more.

One hundred percent (100%) of all salon beauty services purchased and raffle proceeds will be donated directly to neighbors whose homes where destroyed or severely damaged. All proceeds will be distributed to victims through the Red Cross Relief Center in Brea CA. There will also be a Red Cross drop box onsite for added convenience for anyone whom wants to donate further.

Salon 5150 is also providing 50% Off “Donation Thank You” Coupons to all who donate funds or needed items to the Red Cross Relief Center in Brea. Coupons are available at the Center when donations are made. Pedro Polidano leads this effort for and on behalf of the Red Cross. Salon 5150 clients also have the option of bringing their Red Cross donation receipt at the time of their appointment.

“Our Salon only experienced minor smoke damage; however, many weren’t so lucky and after meeting so many families at the Yorba Linda, Anaheim and Brea Red Cross Relief Centers, we realized our neighbors have a long road ahead of them. Our goal is to provide some immediate financial help,” shared Nona and Michael Gennawey.

Salon 5150 provides 15 World Class Stylist, published educators, skin care and make-up artist that provide full hair and skin care services. For the past 22 years, Nona Maria Gennawey, the owner and leader of Salon 5150, is an award winning hair dresser, educator, colorist and extension expert, privately trained at the Trevor Sorbie Academy in London, Vidal Sassoon in Santa Monica California, Yuko Hair Design in Beverly Hills, Loreal and the Martin Parsons Academy in Toronto Canada. She has provided services to top models, Hollywood's A-list and your average Joe and has brought a stylist team together that creates the A-list look that fits their clients image and lifestyles.

To schedule an appointment at Salon 5150 call (888) 856.9789. For more information about Salon 5150 services visit www.salon5150.com

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Media is highly encouraged to share and attend this event. To schedule interviews contact Dee Ann Deaton at (602) 402-6306 or via email deeaz@cox.net.